

## DEBI DEMÁRE

---

debidemare@comcast.net | 912-531-3324 | 222 Forkner Drive, #11, Decatur, GA 30030

### EDUCATION

#### **University of Florida**

Ph.D., Mass Communication, December 2008

Dissertation: *From Thinspiration to Opposition: How Do Women In Recovery From Anorexia Negotiate Media Messages About The Thin Ideal?*

M.A., Mass Communication, May 1998

Thesis: *Visual Design For The Computer Interface*

#### **Savannah College of Art & Design**

Post Baccalaureate, Graphic Design, September 1993-August 1994

#### **The Pennsylvania State University**

B.A., Advertising, Spanish minor, May 1993

### UNIVERSITY TEACHING EXPERIENCE

#### **Georgia Southern University**

*Department of Communication Arts, Tenure-track, Assistant Professor, Fall 2000-Fall 2006*

Theories of Mass Communication (COMM 4333)

Public Speaking (COMM 1110)

Public Relations Writing (PRCA 3330)

Public Relations Research (PRCA 4330)

Public Relations Publications (PRCA 3339)

Introduction to Public Relations (PRCA 2330)

Public Relations and the Internet (PRCA 3030)

Public Relations Event Management (PRCA 3332)

Independent Studies: Public Relations Applications (PRCA 4831)

Independent Studies: Advanced Public Relations Publications (PRCA 4831)

Independent Studies: Advanced Public Relations Research (PRCA 4831)

Independent Studies: Special Events~Bateman Case (PRCA 4831)

*Department of Art, Graphic Design, Full-time, Temporary Instructor, Fall 1999-Spring 2000*

Computer Graphics (ART 2233)

Typography (ART 2330)

Web Design (ART 4390)

Graphic Design 3~Advertising and Magazine Design (ART 3332)

Independent Studies: Corporate Identity (ART 4791)

**University of Florida**

*Department of Journalism, Graduate Student Instructor, Fall 1998-Spring 1999*  
Graphics of Journalism (JOU 4211)

*Department of Art, Graduate Teaching Assistant, Fall 1997*  
Creativity and Visualization (ART 2233)

*Department of Journalism, Graduate Teaching Assistant, Fall 1995*  
Telecommunications Research (RTV 4506)

*Department of Journalism, Graduate Teaching Assistant, Fall 1994-Spring 1995*  
Graphics of Journalism (JOU 4211)

**GUEST SPEAKING ENGAGEMENTS****EATING DISORDERS INFORMATION NETWORK (EDIN) LOVE YOUR BODY MONTH**

*Beauty and Body Image: Resisting Unrealistic and Unhealthy Media Images*, Co-presenter with Page Love, The Weber School, February 2009

*Words & Movement: Let Your Body Tell Its Story ~Awaken Awareness, Conclude with Compassion, Dance Through Life*, Seminole Studio, Workshop coordinator, February 2009

*Learning to Love Your Prego Body*, EDIN office, Decatur, Georgia, February 2009

*Words & Movement: Let Your Body Tell Its Story ~Awaken Awareness, Conclude with Compassion, Dance Through Life*, YWCA Atlanta, Workshop coordinator, February 2008

*Power Over Media and Marketing Messages in Our Culture*, Co-presenter with Page Love, Atlanta International School, February 2008

*Deconstructing Media Messages: A Playshop for Middle School Girls and Moms*, Atlanta, Georgia, February 2008

**OTHER GUEST SPEAKING ENGAGEMENTS**

*Sensitively and Effectively Working with The Eating Disorder Patient*, Co-presenter with Dina Zeckhausen, 2009 Grady Health System Mental Health Conference, February 2009

*Media Literacy & Activism*, Atlanta Girls School, February 2008

*The Quest for the Thin Ideal: Dispelling Myths and Revealing the Truth About Eating Disorders*, Discussant on a panel for the first Atlanta Science Café, December 2007

*Media, Societal Expectations and Eating Disorders*, Communication and Gender (COMM 6490), Georgia State University, Fall 2007

Served as a guest speaker for PRSSA meetings annually (topics included: résumés, portfolios, graduate school, and job interview skills), Georgia Southern University, Fall 2001-Fall 2006

*Public Relations Area Advising*, Department of Communication Arts, Georgia Southern University, Fall 2005

*Body Image and the Media*, Introduction to Women Studies (WGST 3230), Georgia Southern University, Spring 2003

*Logo Design Guidelines and Design Tips*, Public Relations Campaigns (PRCA 4339), Georgia Southern University, Fall 2002

*Web Design Guidelines and Writing Tips*, Public Relations Writing (PRCA 3330), Georgia Southern University, Spring 2000

*Print Ad Design*, Department of Advertising, Introduction to Advertising (ADV 3000), University of Florida, Fall 1998

*Elements of Newsletter Design*, Department of Public Relations, Editing and Graphics (PUR 3101), University of Florida, Fall 1998

*How College Faculty and Media Professionals Think Colleges Should be Teaching Students to be Prepared for On-line Media Work*, Seminar in Mass Communication Teaching (MMC 6930), University of Florida, Fall 1997

## RESEARCH

### **Doctoral Dissertation, University of Florida, Mass Communication, December 2008**

*From Thinspiration to Opposition: How Do Women In Recovery From Anorexia Negotiate Media Messages About The Thin Ideal?*

Chair: Lisa Duke Cornell

Co-Chair: Debbie Treise

This dissertation is the first study to explore how women who are in recovery (or recovered) from anorexia navigate the media landscape, one that is saturated with dominant ideologies that define cultural ideals of female beauty. Given the prevalence of media messages promoting the thin body ideal, how do women on the trail of recovery maintain their commitment to healing from anorexia? This qualitative dissertation explored the challenges these women face, with a specific focus on media influence. Participant media journals and in-depth interviews provided rich insight into the lives of 32 women who have experienced and survived the negative effects of a culturally influenced phenomenon, Anorexia Nervosa. The media collectively serve as a dominant institution, which portray and perpetuate a powerful cultural message that women should strive to attain the thin ideal. Previously, the women in this study *had* subscribed to that ideal, and in doing so, they sacrificed their physical, mental, and emotional health. Part of the participants' recovery process entailed learning how to negotiate or resist pervasive media messages promoting a body type that they now perceived to be unrealistic and unhealthy. The women in this study no longer passively accepted the mediated ideal, but they had varying

degrees of resistance informed by their personal life experience. The insight gained from the women's media diaries and interviews provided a better understanding of how media are implicated in the recovery process from anorexia.

### **Master's Thesis, University of Florida, Mass Communication, May 1998**

*Visual Design For The Computer Interface*

Chair: Dr. David H. Ostroff

The multimedia design principles were academic and professional literature were applied to produce a Web site for AM 850 WRUF, a news and talk radio station, in Gainesville, Florida. After the site was designed, the author conducted five focus groups to determine the issues that were important to the users. The study indicated that the user would play a large role in determining the evolution of design standards for the Web. New technologies have created greater media consumption options; thus online radio stations must be particularly concerned with satisfying users' needs. The World Wide Web appeared to be an entirely new category of communication with new interface design principles. As computer technology advances, users' expectations also have risen. The focus group participants in this study offered several common suggestions. World Wide Web sites should be fast, exciting and highly interactive. They also should be up-to-date with as much personal customization as possible.

### **Awards**

Recipient of the 2006 Mary Gardner Award for Graduate Student Research, presented by the Association for Education in Journalism and Mass Communication (AEJMC) Commission on the Status of Women. The award is designed to fund research that has the potential to make an excellent contribution to the scholarship on women and journalism and mass communication.

### **Publications**

*Public Relations Campaign Strategies: Planning for Implementation.* Author and Graphic Artist for Chapter Nine: "Graphics Technologies in Public Relations." HarperCollins College Publishers, New York, pp. 301-325, Fall 1995.

Quotation from research paper presented at AEJMC 1999: "Women's Liberation Movement, 1969-1972: Did the Graphics and Illustrations in Ms. Magazine during the First Year of Publication Reflect or Contradict the Themes of the Movement?" in a book by Sheila Gibbons and Maurine Beasley: *Taking Their Place: A Documentary History of Women and Journalism.* Requested by Sheila Gibbons, Editor, *Media Report to Women*, Fall 2000.

### **Conference Papers, Panels, and Workshops**

"Interpreting Media Messages: From Negotiation to Opposition," Popular and American Culture Associations Conference, Savannah, Georgia, October 2006

Served as Panel Chair for "Gender Crimes: Anorexia, Bulimia, and Loss," Popular and American Culture Associations Conference, Jacksonville, Florida, November 2005

"Navigating the Media Landscape: Perspectives of Women in Recovery from Anorexia," Popular and American Culture Associations Conference, Jacksonville, Florida, November 2005

“Negotiated Meaning: Changes in Attitudes, Changes in Latitudes” as part of a panel: “Paradoxical Paradigm?: Theory Applications in Public Relations Campaigns,” Southern States Communication Association Conference, Baton Rouge, Louisiana, March 2005

“Got an Eating Disorder? The Media’s Coverage of the Olsen Twins’ Ad Retraction,” AEJMC 2005 Midwinter Conference, Kennesaw, Georgia, February 2005

“The Path of Recovery: Women’s Reflections on their Relationship with Food,” Hawaii International Conference on Arts and Humanities, Oahu, Hawaii, January, 2004

Served as Panel Chair for “International Public Relations and Implications for the Academy,” Southern States Communication Association Convention, Tampa, Florida, April 2004.

Panelist for “Teaching and Managing Critical Junctures in the Public Relations Campaigns Course.” Sponsor: Public Relations Division, Chair: Esin Turk, Mississippi Valley State University. Other members of the panel were: Pamela G. Bourland-Davis, Georgia Southern University; Barbara DeSanto, University of North Carolina, Charlotte, and William Thompson, University of Louisville. Southern States Communication Association 2004 Convention, Tampa, Florida, April 2004

“You Can Heal, But You Can’t Hide: Reflections on Women’s Relationships with the Media” as part of a session of competitive papers: “Stereotypes, Identity, and Rhetoric: Issues of Gender Representation in the Mass Media.” Sponsor: Gender Studies Division, Chair: John Saunders, Penn State University, Southern States Communication Association 2004 Convention, Tampa, Florida, April 2004

“Navigating the Socio-cultural Landscape: Negotiating Body Ideal with the Body Reality,” Southeastern Women’s Studies Association Conference, Savannah, Georgia, March 2004

“Internet Resources for Public Relations Classes” as part of a panel: “Reaching Out to Bring Resources into the Public Relations Classroom” with Louis K. Falk, Youngstown State University and Michelle O’Malley, Kansas State University, National Communication Association Conference, Miami, Florida, November 2003

“Conceptualization and Articulation: Diversifying the Learning Experience” as part of a panel: “Diversifying the Curricula by Teaching Across the Disciplines,” National Communication Association Conference, Miami, Florida, November 2003

“Critique Models in Public Speaking Class: A Learning Tool” as part of a panel, Instructional Division, “Issues in Evaluating Student Work and Learning,” Southern States Communication Convention, Birmingham, Alabama, April 2003

“Creativity: Thinking Outside the Box,” workshop presented at Southern L.U.A.U. Leadership Conference “Leaders Unwinding And Uniting,” Statesboro, Georgia, March 2003

“Media’s influence on body image: The impact on college-aged women,” session sponsored by the Georgia Southern University Multicultural Student Center as part of Women’s Awareness Events, Statesboro, Georgia, March 2003

“Corporate Graffiti: An Analysis of Corporate Web Site Responses to the Attack on America,” co-authored with Pamela G. Bourland-Davis as part of a panel: “Public Relations Responses to September 11<sup>th</sup>,” National Communication Association Conference, New Orleans, Louisiana, November 2002

“The College Studio Critique: What Does it Mean to Students?” Visual Communication Division, The Association for Education in Journalism and Mass Communication National Conference, New Orleans, Louisiana, August, 1999

“The Women’s Liberation Movement, 1969-1972: Did the Graphics & Illustrations in Ms. Magazine During the First Year of Publication Reflect or Contradict the Themes of the Movement?” Magazine Division, The Association for Education in Journalism and Mass Communication National Conference, New Orleans, Louisiana, August, 1999

“Women’s Body Image and the American Popular Media,” Topics included self-esteem, weight issues and the beauty myth, as well as a discussion of racial diversity in advertising and the media’s portrayal of violence against women, 12th Annual Women’s Leadership Conference, University of Florida, January 30, 1999.

“Visual Design for the World Wide Web: What Does the User Want?” Visual Communication Division, 4th place, The Association for Education in Journalism and Mass Communication National Conference, Baltimore, Maryland, August, 1998.

“Visual Design for the Computer Interface,” 3rd place, University of Florida, Graduate Student Forum, Spring 1998

“Design and the World Wide Web,” Session III, Technology, Sponsored by the Institute of Hispanic-Latino Cultures, Florida Hispanic-Latino Collegiate Forum, April 1998

“Critique in the College Studio Class: What Does it Mean to Students?” University of Florida Graduate Student Forum, Spring 1997

“Creativity,” University of Florida Graduate Student Forum, Spring 1995

### **Faculty Advising for Student Conference Papers**

Served as a Co-Mentor for Gloria Morgan, a student in the Ronald E. McNair Post-Baccalaureate Achievement Program, Georgia Southern University, Spring 2004-Summer 2005

Served as Faculty Advisor for Carolina Campo and Jennifer Myers, two students in my Theories of Mass Communication (COMM 4333) course, who presented “An Analysis of Sexual Content on HBO’s Sex and the City” as part of a competitive paper session: “Sex and the City, Etc.” Sponsor: Undergraduate Honor’s Conference, Chair and Discussant: Amanda Borden, Samford

University, Southern States Communication Association Convention, Tampa, Florida, April 2004

Served as Faculty Advisor for Brienne Pennie, Nadia Baker, and Cherie Redway, three students in my Theories of Mass Communication (COMM 4333) course, who presented “The Portrayal of African-Americans in Television Commercials” as part of a competitive paper session: “Studies of Advertising.” Sponsor: Undergraduate Honor’s Conference, Chair and Discussant: Trudy Hanson, West Texas A & M University, Southern States Communication Association Convention, Tampa, Florida, April 2004

Served as Faculty Mentor for Krystal Moore a student in the Ronald E. McNair Post-Baccalaureate Achievement Program, Georgia Southern University, Spring 2003-Summer 2003

Advised two students in their paper submissions: “Femininity Stereotypes and Female Athletes,” by Jennifer McCalla and “The Reality of ‘The Bachelor,’” by Anna Purcell for the Undergraduate Honors Conference for the 2003 Southern States Communication Convention

### **Design and Creative Activities**

Designed an informational Web site for advising public relations majors, Fall 2005-Fall 2006

Assisted with promotion of Women’s and Gender Studies (WGST) programs and events, Fall 2002-Fall 2006

Facilitated the development of brochures, newsletters, and student press kits for programs and activities such as the Women’s and Gender Studies Program (WGST), The American Red Cross of Bulloch County, Off-Campus Housing, D.I.M.E.S., Channel 97, Alpha Pi Omega, the Recreation Activities Center (RAC), Southern Adventures, First Baptist College Ministry, Locks of Love/Serenity Day Spa and Salon, The Georgia Music Hall of Fame, Irish Studies, Habitat for Humanity of Bulloch County, dk ARTS, Vidalia Animal Shelter, Java Cup, Furbabies, Girl Scouts of America, Twelfth Night production, Sigma Kappa Phi, and B.A.G.S. Georgia Southern University, Fall 2004-Fall 2006

Served as Faculty Advisor for the AEJMC 2007 conference logo design contest for Georgia Southern University students, Spring 2006

Designed graphics for the Department of Communication Arts Web site, Georgia Southern University, Fall 2004-Spring 2006

Assisted an independent study student with the Department of Communication Arts Web site re-design, Georgia Southern University, Spring/Summer 2005

Assisted with the layout and design of the departmental alumni newsletter *Catchwords*. Provided Quark XPress instructional handouts for future newsletters, Department of Communication Arts, Georgia Southern University, Spring 2005

Designed fact sheet for the Department of Communication Arts, Georgia Southern University, Spring 2005

Produced the invitations and posters for Mark Collier, a speaker as part of the Campus Life Enrichment Committee (CLEC) Lecture Series, Georgia Southern University, Fall 2005

Designed materials (invitation, PowerPoint presentation, promotional materials) for Mical Whitaker's faculty retirement party, Department of Communication Arts, Georgia Southern University, Spring 2005

Served as Southern States Communication Association (SSCA) Webmaster, Spring 2001-Summer 2004

Supervised several research proposals for on-campus services, such as WVGS, 91.9 FM, the University Mail System, and University Health Services, Georgia Southern University, Fall 2004

Served as Faculty Advisor for the Public Relations Student Society of America (PRSSA) Web site, Georgia Southern University, Spring 2003

Served as Southern States Communication Association (SSCA) Executive Board member and Chair of Internet Committee, Spring 2001-Spring Fall 2002

Designed logo that was used in materials (T-shirt, brochure, Web site, promotional materials) for *Hoofin' for Habitat 5K*, Fall 2002, 2003, 2004

Served as Faculty Advisor to the Coordinator for the National Public Relations Student Society of America (PRSSA) Conference Web site, Spring 2001

Assisted with the production of the first Women's and Gender Studies Program (WGST), newsletter, *Gender Talk*, Georgia Southern University, Fall 2000

Displayed graphic design work in Betty Foy Sanders Art Department Faculty Exhibition, Georgia Southern University, Fall 2000

Supervised and completed the design for the University Honors Program seal for Georgia Southern University, Fall 2000

Served as faculty advisor for logo design contest for Statesboro Bicentennial Celebration, Fall 2000 (Alison Avery, one of my students, won 2nd place and \$200.)

Served as Faculty Advisor for SSCA logo design contest, Georgia Southern University, Fall 2000

Served as Faculty Advisor for the poster design for theater production, *Tartuffe: Born Again*, Fall 2000 (One of my students, Brent Williams, had his design selected.)

Served as the Faculty Advisor for the t-shirt/logo design for The Georgia Southern University Women's Network, Spring 2000 (One of my students, Brooke Pinyerd, had her design selected.)

Participated in an interdisciplinary teaching project with the art department and the communication arts department, Spring 2000 (There were three classes involved, and the final product was a CD, "Rap Cubed." Students in a broadcasting class recorded the original music, public relations writing students wrote the promotional materials and came up with the title of the CD, and students in my art class designed the CD cover. Students in all three courses communicated via a listserv.)

Coordinated Web site design contest for Hunter Maclean law firm, [www.huntermaclean.com](http://www.huntermaclean.com), Spring 2000 (I was the faculty advisor for two of my students, Tim and Jon Aron, who won the contest.)

Coordinated Web site design for the Spring Youth Arts Festival, Georgia Southern University, Spring 2000

Coordinated Web site design for the Art Gallery, Georgia Southern University, Department of Art, Spring 2000

Coordinated Web site and logo design for Blue Star, an international trading company, Statesboro, Georgia, Spring, 2000

Served as Faculty Advisor for the 2001 AEJMC logo design contest, Spring 2000 (One of my students, Bashaba Mitchell, won an honorable mention.)

Assisted graphic design students with their exit shows, Georgia Southern University, Department of Art, Spring 2000

Served as Faculty Advisor for the 2000 AEJMC logo design contest, Spring 1999 (One of my students, Jamie Malernee, won 2nd place.)

Designed posters, calendars, publications, brochures, logos and/or t-shirts for several University of Florida organizations and events, including: Asian Student Assembly, Camp UF, Campus Diplomats, The Center for Alcohol and Drug Education, Dean of Students Office, Designated Driver Club, Fake ID, Family Weekend, Friends of Gays, Lesbians and Bisexuals, Gator Connections Pep Rally, Gators Involved in Volunteer Endeavors, Gender Awareness Programs, Institute of Black Culture, Institute of Hispanic-Latino Cultures, Judicial Affairs, National Health and Wellness Week, National Orientation Directors Association Conference, The Office for Students with Disabilities, People Awareness Week, Preview Orientation Program, University of Florida Student Guide and Women's History Month, Spring 1995-Spring 1999

Offered "how to" sessions on scanning, Adobe Photoshop, Adobe PageMaker and World Wide Web design for work-study students, Senior Secretaries and Assistant Deans, University of Florida, The Office for Student Services, July 1995-January 1999

Designed several graphics for the University of Florida Dean of Students Office Web site, July 1995-January 1999

Trained the Preview Orientation publication staff on PageMaker 6.0 and basic elements of print publication design, University of Florida, Office for Student Services, Fall 1997

Served as a judge for the yearbook design competition, Florida Scholastic Press Association Annual Convention, 1997

Designed Web site graphics for Seminar in Mass Communication Teaching (MMC 6930), Department of Journalism, University of Florida, Spring 1996

Earned Honorable Mention in the Creative Arts, University of Florida, 1995 Graduate Student Forum, "Suppressed Anger," 24" x 36" acrylic on canvas

Earned 1st place in the Creative Arts. "Bruce Rogers," 18" x 24" poster, University of Florida Graduate Student Forum, Spring 1995

Earned Silver Addy Award in Print Brochure Design—Purina O.N.E., Gainesville Advertising Federation, Spring 1995

Earned 1st runner-up, Alumni Society Brochure Contest, The Pennsylvania State University, Spring 1993

## **FACULTY SERVICES**

### **Georgia Southern University**

Served as Public Relations Sequence Coordinator for the Department of Communication Arts, Georgia Southern University, Fall 2004-Fall 2006

Educated three new public relations faculty members on advisement procedures for public relations students; Created a Web site to facilitate advising for new faculty members and peer advisors; Prepared teaching schedules for the Public Relations area; Held bi-monthly meetings with public relations faculty members to prepare a vision statement for the area; Discussed and implemented ideas for improving the Public Relations curriculum and student internship program; Attended Sequence Coordinator meetings to provide suggestions for various departmental issues

Served on a committee to discuss theory course requirements within the Department of Communication Arts, Georgia Southern University, Fall 2004-Fall 2006

Served on a committee to discuss speech course requirements within the Department of Communication Arts, Georgia Southern University, Fall 2004-Fall 2006

Served as an academic advisor for approximately 40-50 public relations majors, Department of Communication Arts, Georgia Southern University, Fall 2000-Fall 2006

Assisted with semester schedule planning; clearance for graduation; career advice; and résumé, cover letter, and portfolio preparation

Served as Chair for the search committee for an Assistant Professor of Public Relations for the Department of Communication Arts, Georgia Southern University, Fall 2005-Spring 2006

Attended and assisted with the planning of the Public Relations Advisory Board meetings, assisted with planning for the public relations certificate program (LEAP) and with student awards/judging, Spring 2001-Spring 2006

Served as Faculty Advisor for the Georgia Southern University chapter of the Public Relations Student Society of America, Fall 2001-Fall 2005; Served as Faculty Co-Advisor, Fall 2000-Spring 2001

*Supervised the following:* Executive Board meetings; The planning of bi-monthly general membership meetings; Recruitment of professional guest speakers; Planning for students' attendance at the PRSSA national conferences in San Francisco, New Orleans and New York; Proposal to the Activity Budget Committee to secure a \$1,500 grant for the students attending the 2004 PRSSA National conference in New York; Planning for the students' attendance at the Real World PR conference in Atlanta, Georgia; Planning for Black Public Relations Society (BPRS) conference, Fall 2004; Bateman Case Competition entries, Fall 2003; Participation in Relay for Life, a fundraiser for cancer research and prevention; *PRspectives* newsletter writing and design; Local PRSSA chapter Web site; Delivery of *PR Tactics* and other publications to paid PRSSA members; Fundraising activities; Executive Board nominations and elections; Bi-annual awards banquets; New member inductions; Awards ceremonies; Participation in Homecoming parade, Fall 2004; Collection of dues for new and returning members; Annual membership T-shirt design; Social activities

Served as faculty mentor for the Minority Advisement Program, (Attended several receptions and served on a faculty panel to provide students with information regarding college classroom expectations, grades and effective studying habits), Georgia Southern University, Fall 2005

Served as a representative from the Public Relations area for the Southern Exposure program, Georgia Southern University, Spring 2005

Served as a member of the Technology Committee and served as Chair for the initial meeting to produce a list of immediate technology needs. The list produced at the initial meeting also was incorporated into the plan produced by the Facilities Committee, Department of Communication Arts, Georgia Southern University, Fall 2004-Spring 2005

Participated in "Operation Move-In," a service provided by Georgia Southern University housing in which faculty and staff help freshmen and their families move into dormitory rooms, Fall 2001, 2002, 2003, 2005

Served on the Search Committee for the Department of Communication Arts Department Chair, Georgia Southern University, Summer 2002-Spring 2004

Served on the Steering Committee for Women's and Gender Studies Program (WGST), Georgia Southern University, Fall 2000-Spring 2004

Assisted with preliminary planning and promotion for the 27th Annual Southeastern Women's Studies Association Conference "Feminist Locations" held March 2004, in Savannah, Georgia

Served as a Faculty Representative for the Department of Communication Arts Open House, Georgia Southern University, Spring 2004

Served on the Search Committee for Public Relations faculty member position, Georgia Southern University, Fall 2003-Spring 2004 and Fall 2004

Attended Southern States Communication Association Conference Public Relations Division Business Meetings, Spring 2002-Spring 2004

Taught a Public Relations Event Management course, which planned the second annual Department of Communication Arts awards banquet: *Silver Screen Dreams, A Night of Classic Hollywood*. Served in advisory/teaching capacity for the following: producing a sponsorship kit; designing promotional and program materials; coordinating fundraising activities, including securing sponsors and donations; planning entertainment, decorations and menu for the evening; overseeing photography, videography, and local television coverage of the event. Earned a student-voted award the evening of the Banquet, Department of Communication Arts, Georgia Southern University, Spring 2004

Served as an essay grader for the Regents Exam, eight times, Georgia Southern University, Fall 2001-Spring 2003

Participated in the preparation for the pre-accreditation visit for the Department of Communication Arts, Georgia Southern University, Spring 2003

Served on the Committee for Student Internships for Web Design, Georgia Southern University, Spring 2003

Served on the Search Committee for Webmaster, Georgia Southern University, Fall 2002

Served as the faculty technology representative for the Sony visit to campus, Department of Communication Arts, Georgia Southern University, Summer 2002

Served on the Search Committee for Speech Communication faculty position, Department of Communication Arts, Georgia Southern University, Spring 2001

Served as a Faculty Representative for Honor's Day Convocation, Georgia Southern University, Spring 2001

Served as the Faculty Representative for "A Day for Southern," Department of Communication Arts, Georgia Southern University, September 12, 2000

Volunteered for Youth Arts Festival, Department of Art, Georgia Southern University, Spring 2000

Served as International Juror for the NAEA Newsletter Awards Competition, Department of Art, Georgia Southern University, Spring 2000

### **PROFESSIONAL EMPLOYMENT**

#### **Eating Disorders Information Network (EDIN)**

*Atlanta, Georgia, Freelance Graphic Designer, 2007*

Designed the 7<sup>th</sup> Annual *Beyond the Looking Glass Gala* program, October 2007; Designed an informational brochure, April 2007; Assisted with initial Web site re-design, Spring 2007; Designed the 2007 Merrick's Walk ad for *Atlanta Intown*

#### **Statesboro Convention and Visitors Bureau**

*Statesboro, Georgia, Freelance Graphic Designer, March 2006*

Designed an ad for the SCVB for a group tours publication; Incorporated original illustration (done in Adobe Illustrator) and original photography into the ad

#### **The Dean of Students Office, University of Florida**

*Gainesville, Florida, Graduate Assistant in Publications, July 1995-March 1999*

Designed and edited publications, posters, brochures, newsletters, newspaper advertisements and promotional materials (buttons, table tents, banners, etc.) for special events; Designed graphics and logos for print materials and for Web sites; Facilitated printing of publications and prepare specs for bidding

#### **The Gainesville Mary Pipher Coordinating Committee, University of Florida**

*Gainesville, Florida, Graphic Designer and Committee Member, Fall 1998-Spring 1999*

Served as Graphic Designer for promotional materials for Mary Pipher visiting lecture; Attended committee meetings to plan the event

#### **Academy of Hospice Physicians**

*Gainesville, Florida, Freelance Design Tutor, Spring 1995*

Assisted with layout, design and editing of newsletter; Taught employees how to use Aldus PageMaker 5.0

#### **Florida Museum of Natural History, University of Florida**

*Gainesville, Florida, Assistant Art Director of "Aucilla" newsletter, Spring 1995*

Assisted with design and layout of archaeology newspaper

#### **Hillel, University of Florida**

*Gainesville, Florida, Freelance Logo Designer, Fall 1997*

Designed logo for Israel 50 promotional materials

**WUFT-TV, University of Florida**

*Gainesville, Florida, Production Assistant, Summer 1995*

Assisted with design and production of television promotions

**Student Activities in The J. Wayne Reitz Union, University of Florida**

*Gainesville, Florida, Graphic Designer, Spring 1995*

Designed posters, brochures and flyers for Student Government promotions/publicity

**Public Relations Student Society of America (PRSSA), University of Florida**

*Gainesville, Florida, Graphic Designer for Alpha PRoductions, Spring 1995*

Designed newsletter; Wrote, assigned and edited newsletter articles; Facilitated printing

*Gainesville, Florida, Guest Editor/Designer for "Repro-Active Report" at Planned Parenthood, Spring 1995*

Served as the Editor for Repro-Active Report; Designed the newsletter; Wrote, assigned and edited newsletter articles; Facilitated printing of the newsletter

**College of Journalism and Mass Communication, University of Florida,**

*Gainesville, Florida, Illustrator and Graphic Designer, Fall 1994*

Designed an illustration for *The Alphasgator*, the alumni newsletter; Facilitated printing and editing of the newsletter.

**The Georgia Guardian**

*Savannah, Georgia, Business Manager, November 1993-August 1994*

Maintained all office procedures and accounting records; Served as assistant circulation and subscription manager; Assisted with the development and coordination of advertising and marketing strategies; Supervised receptionist and work-study students; Designed flyers and forms; Facilitated printing of box signs and other promotional materials

**Creative Collectibles, Hunter Army Air Field, Tidy John**

*Savannah, Georgia, Freelance Graphic Artist, November 1993-August 1994*

Designed brochures, flyers, patches and logos

**The Daily Collegian, The Pennsylvania State University**

*State College, Pennsylvania, News Graphic Specialist, Spring 1993*

Designed graphics and logos for news articles

**The Daily Collegian, The Pennsylvania State University**

*State College, Pennsylvania, Office Representative, Fall 1991-Fall 1992*

Provided office assistance for clients; Designed display and classified advertisements

**La Vie Penn State yearbook, The Pennsylvania State University**

*State College, Pennsylvania, Member of Academic Layout Staff, Fall 1992-Spring 1993*

Designed layout for academic spreads; Wrote captions and headlines

## VOLUNTEER WORK

Served as an active volunteer for the Eating Disorders Information Network (EDIN) Love Your Body Month Planning Committee, Atlanta, Georgia, 2007-2009

Served as a member of the 2008-2009 Public Relations Committee for Eating Disorders Information Network (EDIN), Atlanta, Georgia

Served as a member of the 2008-2009 Professional Resource Network for Eating Disorders Information Network (EDIN), Atlanta, Georgia

Served as a member of the 2009 Merrick's Walk Planning Committee for Eating Disorders Information Network (EDIN), Atlanta, Georgia

Wrote a news brief promoting the 2008 Eating Disorders Information Network (EDIN) Love Your Body Month activities, which was published in the February *Natural Awakenings*

Assisted with research for grant writing opportunities and M.O.D. squad questionnaire, Eating Disorders Information Network (EDIN), Atlanta, Georgia, Spring 2008

Volunteered for Relay for Life, Statesboro, Georgia, Spring 2001-2005

Served as a Volunteer Usher for the Performing Arts Center, Statesboro, Georgia, Spring 2004

Volunteered for Hoofin' for Habitat 5K race, Statesboro, Georgia, Fall 2001, 2002, 2003, 2004

Volunteered for Tybee Marathon, Savannah, Georgia, Spring 2001-Spring 2003

Served as a judge for a high school speech competition through the Claxton Rotary Club, Statesboro, Georgia, Spring 2001, Spring 2002

Served as Member of William J. Society, Savannah, Georgia, 1999-2000

Volunteered for The Hippodrome State Theater, Gainesville, Florida, Spring 1995-Summer 1999

Assisted with the "Women's Leadership Conference," University of Florida, Spring 1998, 1999

Served as a Member of Women's History Month Committee, Dean of Students Office, University of Florida, Fall 1995-Summer 1999

Served as a Member of the People Awareness Week Committee, Dean of Students Office, University of Florida, Summer 1998

Volunteered for "Arts in Medicine" at Shands Hospital, Gainesville, Florida, Fall 1996, Spring 1998, Summer 1998

Volunteered for Family Housing Halloween party-face painting, sponsored by the Campus Diplomats, University of Florida, Fall 1996

Volunteered for the Downtown Arts Festival, EXPO, The Children's Museum, Gainesville, Florida, Fall 1996

Volunteered for the Santa Fe Community College Spring Arts Festival, Gainesville, Florida, Spring 1995

Served as the Public Relations Representative for The Graduates in Mass Communication Executive Board, College of Journalism and Communications, University of Florida, Spring 1995-Fall 1995

Served as the Graduate Student Member of Information Resource Committee, College of Journalism and Communications, University of Florida, Fall 1994-Spring 1995

Served on Special Events Committee, Georgia Council on Child Abuse, Graphic Designer, Savannah, Georgia, November 1993-August 1994

Volunteered for Morning Star Publications, Savannah, Georgia, January 1994-July 1994

Served on the Savannah Community Olympic Force, Savannah, Georgia, September 1993-August 1994

Volunteered for Dance Marathon Support Committee, The Pennsylvania State University, 1992

Volunteered for Make-A-Wish Foundation, State College, Pennsylvania, Spring 1991-1992

Volunteered for Hospice of State College, Pennsylvania, Fall 1992-Spring 1993

Volunteered for Alpha Phi Omega blood donation drive, The Pennsylvania State University, Spring 1990

Completed the Resident Assistant Training Program, The Pennsylvania State University, 1991

Served as an Orientation Leader, The Pennsylvania State University, Fall 1990

Served as Student Government Representative/House President, The Pennsylvania State University, Spring 1990-Spring 1991

#### **COLLEGE HONORS**

Blue Key National Honor Fraternity

Phi Kappa Phi

Omicron Delta Kappa Leadership/Honor Society

Kappa Tau Alpha Communications Honor Society

Sigma Phi Iota Foreign Language Honor Society

Graduation with High Distinction